

Valentine's Day Gift Guide

Say 'I love you'

with Valentine's Day gifts

Gift-giving is an integral component of Valentine's Day. These gifts are perfect for anyone on your list.

-- **Fragrance:** Although purchasing fragrances can be tricky, if your special someone provides hints of a scent or brand they prefer, it can make buying perfume or cologne easier.

-- **Cozy clothes:** Snuggling together in front of the fire may be an appealing prospect for lovebirds. Cozy gifts can include matching loungewear or pajama sets, or ultra-soft sweatpants and hoodies for chasing away the chill.

-- **Personalized prints:** Companies offer custom song lyric posters or framed artwork so that a special song, whether it was heard during a first date or danced to during a couple's wedding, can be memorialized.

-- **Jewelry offerings:** Jewelry is a go-to Valentine's Day gift. Pendants, beads and multi-strand necklaces are sure to be a must-have look.



-- **Travel treats:** Couples who love to travel can gift travel-related items to their special someone. A high-end brand of luggage, tickets to a cruise or another destination, or an excursion upgrade on a planned getaway may fit the bill.

-- **Gourmet eats:** Foodies often find enjoyment sampling the fare at top-notch restaurants. While Valentine's Day tends to be quite busy at most restaurants, a gift of a night out for dinner at another time may be the way to tug on the heartstrings while nurturing the palate.

Valentine's Day is here before people know it, so it is key to have gift ideas at the ready.

the way you look!
Hair Trends
903.389.7799 | 762 West Commerce Street, Fairfield

Let us pamper you this Valentine's Day!
FANCY NAILS
903-389-9018
347 W. Commerce St. | Fairfield

Flowers & Gifts
Creations
Stop by and get all you need for your Valentine
open mon-fri 9-5 / sat 9-noon
903.389.5990
305 E. Commerce, Fairfield

*Roses Galore...
hydrangeas,
tulips, gladiolas,
lilies, anemones
& more, plus
unique gifts!*

LOVE YOUR COMMUNITY:
Spend Locally!

Pick the perfect Valentine's Day Flowers

Valentine's Day is steeped in tradition. Valentine's Day is the most lucrative day for florists, with the red rose the most popular flower given on this day for lovebirds.

Just because millions of roses are prepared in advance of Valentine's Day sales doesn't mean this is the type of flower that one has to choose for a bouquet or arrangement. A surprise bouquet can feature unique blooms. Here are tips to give the perfect bouquet to the person who claims your heart.

-- **Identify your loved one's favorite colors and flowers.** Understanding your partner's floral preferences is the first step in choosing a Valentine's Day arrangement. Many have a favorite flower type or color, and everyone's isn't necessarily a red rose. Some people love bright daffodils, while others like exotic lilies. Pay attention to these likes to select flowers that will delight your partner.

-- **Select fresh flowers.** When buying flowers in person, make sure they are fresh by gently feeling the part of the petal that meets the stem. If this part is firm, then the flower is fresh.

-- **Opt for neutral tones.** If you're unsure of which flowers to buy, stick with varieties in white and soft, neutral tones. This will lend a more romantic vibe to the bouquet.

-- **Keep allergies in mind.** Valentine's Day should be about offering love, not a case of the sniffles. If the person in your life suffers from floral allergies, avoid certain blooms, like sunflowers, chrysanthemums and hyacinths. Tulips, irises and hydrangea are less likely to cause an allergic reaction.

-- **Order early.** Time is of the essence when getting flowers for Valentine's Day. Florists may rush or have fewer flowers to work with as Valentine's Day draws closer. Ordering well in advance means you'll get your desired arrangement.

Choosing flowers comes down to a few simple steps to offer a gift of love on Valentine's Day.



Valentine's Day at...
Freeman's Flowers

Make the Day special for your loved one.

Happy Valentine's Day

Rose Arrangements, Cut Arrangements, Balloons, Plush Animals Plants & more!

101 W. Commerce Street, Fairfield (inside Armadillo Emporium)
903-389-5887 | 903-390-0788

Giftware 60% Off Select Items

Officina Bernardi Fine Italian Sterling Silver

Close Out **50% off**

Sterling Silver and Diamond Jewelry by Aspire 925

25% off Starting at \$89.00
May vary from illustration.

All Gold and Diamond Jewelry

25% off

Charles E. Dickens
Fine Jewelry & Gifts

Palestine's Oldest Jewelry & Gift Store

100 W. Oak - Downtown
903-729-8796 - Tue. - Fri. 10-5
Sat. by appointment for repairs pickup and drop off, and custom design consultations
Closed Sun. & Mon.

dickensjewelry.com - www.facebook.com/DickensJewelry

6 Valentine's Day Traditions:

Valentine's Day is a day of love nestled in the middle of February. Sweethearts use Valentine's Day as an opportunity to show the people they care about just how deep those feelings run.

Valentine's Day is awash in many different customs. Here's a deep look at some of those enduring traditions and others that some may feel should be brought back into favor or adopted entirely.

Handwritten cards

It's a common scene each year in card retailers and pharmacies: people three-deep in the aisle trying to pick out Valentine's Day cards in the eleventh hour. People can save themselves the hassle of fighting the crowds if they make their own handmade cards. In the eighteenth and nineteenth centuries, sweethearts created unique cards from scratch, according to Country Living. And prior to products produced by Hallmark and other greeting card companies, people



used to send one another cards customized with personalized messages.

Pampering gentlemen

It is common in North America for Valentine's Day celebrations to lean significantly toward favoring women, who are often on the receiving end of flowers and chocolates. However, in South Korea and Japan, it is the men who are pampered with such gifts. Women purchase chocolates for their male partners, family members and coworkers as tokens of appreciation and affection. Never fear, a month later on White Day (March 14) men reciprocate with candy, cake and flowers.

Bouquets

These days a dozen long-stemmed red roses might be the norm for Valentine's Day gifting. However, roses weren't always the preferred flower for the holiday. History.com reports that, in the nineteenth century, bouquets might contain all sorts of flowers, each chosen to convey certain messages. Individuals can research the meanings behind certain flowers and put together a Valentine's Day gift this year that expresses exactly what they are feeling.

Puzzle purses

Sweethearts in Victorian England created 'puzzle purses,' which were a series of love letters that could be read separately, but also fit together to create a design and message. These intricately folded sheets of paper had parts of messages or verses written on different corners and were meant to be read in a specific order.

Heart-shaped chocolate boxes

British chocolatier Richard Cadbury is credited with creating the first heart-shaped box for Valentine's Day. The boxes were intended to be so beautiful they would be kept to hold trinkets or love letters. Ornate chocolate boxes are not quite as common today, although the gifting of chocolate for the holiday is still strong.

Valentine's Day traditions are still strong and can add a little something extra to celebrations this February.